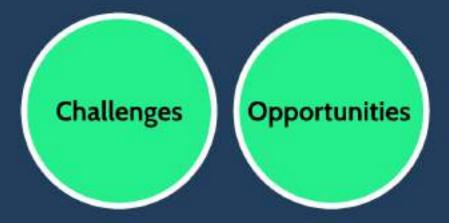


Case Study (Mid-West)



Challenges

- From Q3'15 to Q3'19:
- Rent for a 1 bed apartment in Limerick increased by 74% (an additional €4,700 per year)
 For a 4 bed house it increased 67% or an additional €6,300 per year
- · 4,500 additional full-time students in Limerick by 2024
- · Mid-West Demographics increase by 2036:
 - 19 to 35, +20,000
 - Over 65s, +50,000
 - Over 85, +12,000
 - Aging population with increased life expectancy
 - 31.7% of the population over 65 years of age
- Social housing waiting list for Limerick is 50.2% single people



Opportunities

- Mid-West Labour Market
- Employment up to 215,800 in Q4'19 from 188,400 in Q4'12
- Unemployment down from 45,000 to 11,100
- Avg. Commuting time in Limerick is 24.2 minutes
- Meath is 34.6 minutes
- Dublin City is 28.9 minutes
- 2,450 new jobs announced in 2019 (Limerick)
- Highest disposable income per capita outside Dublin (Limerick)
- 1.3 million visits through Shannon Airport (January to September 2019)

People moving to smaller cities for...

Opportunities

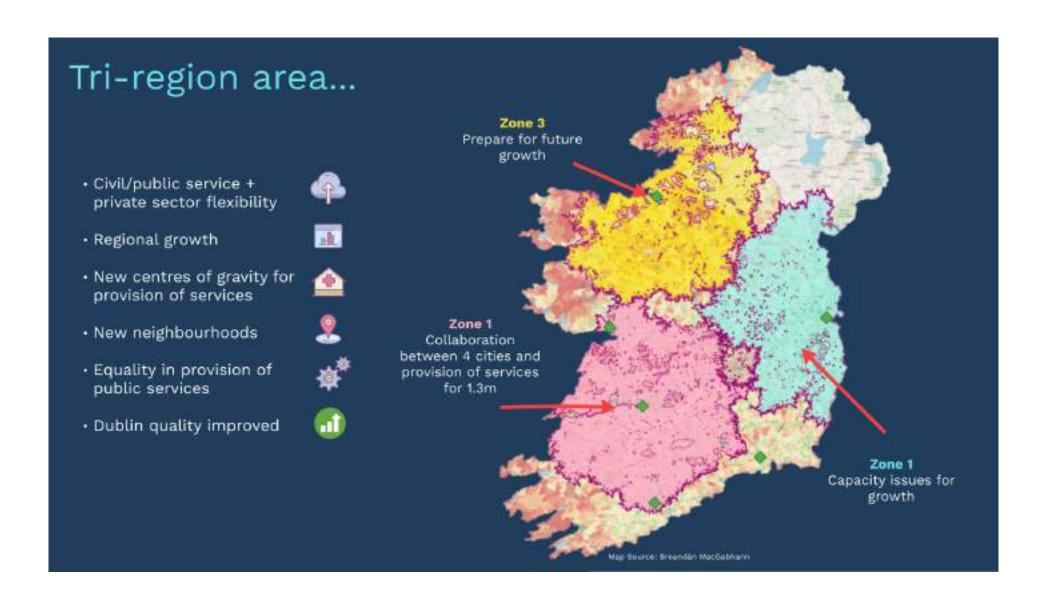
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People moving to smaller cities for...



















Increase density







Increase density





Increase home mix



Increase density



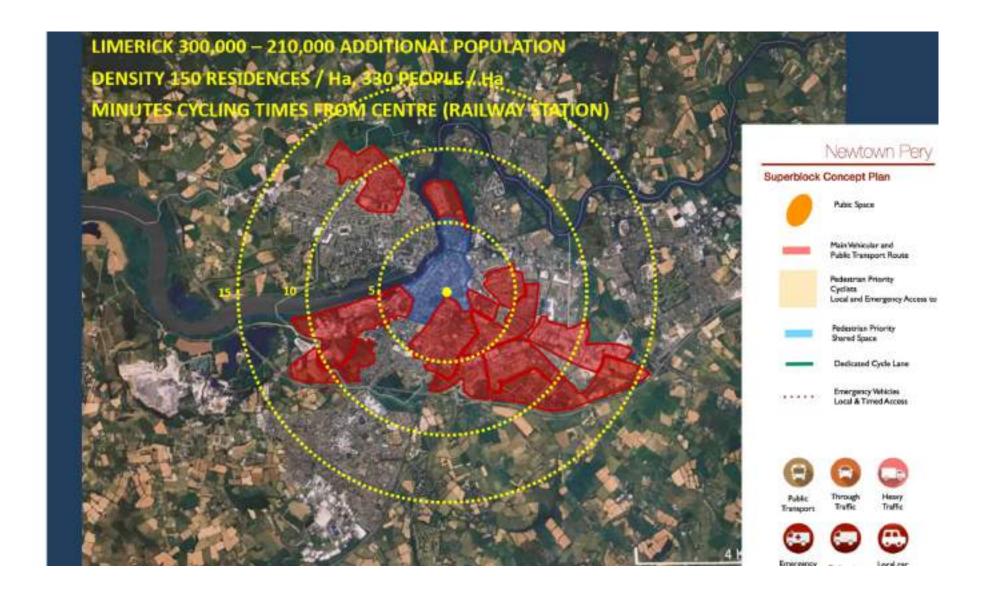
Increase home mix

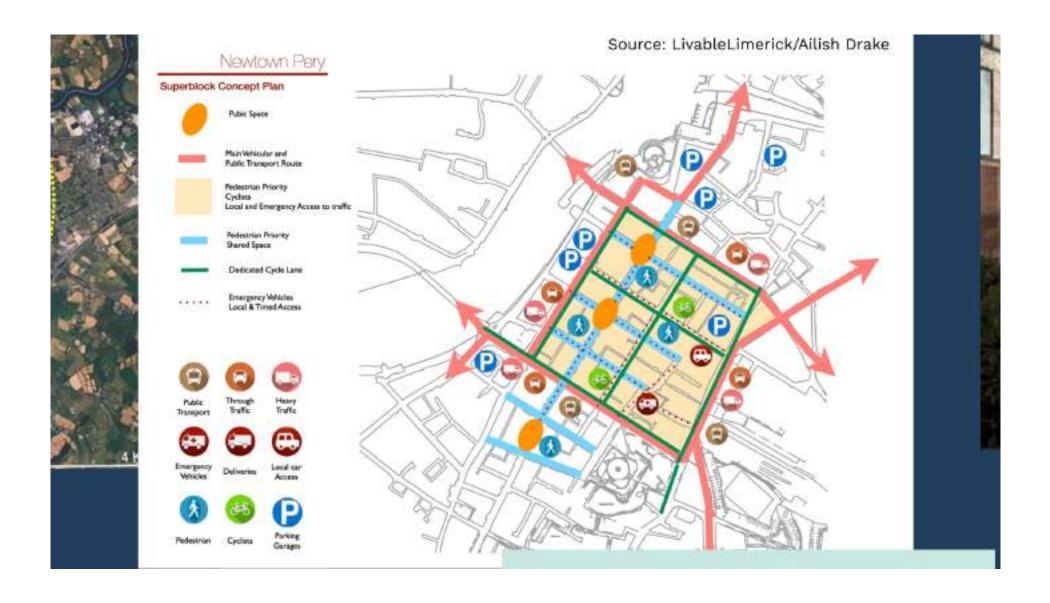


Transit Orientated Development, Greener & healthier travel

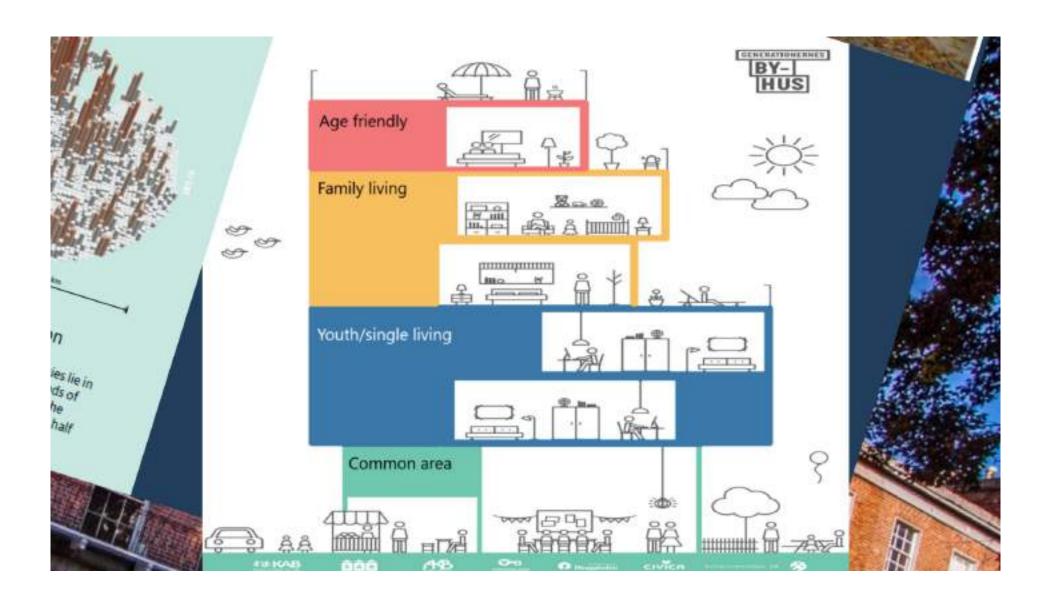


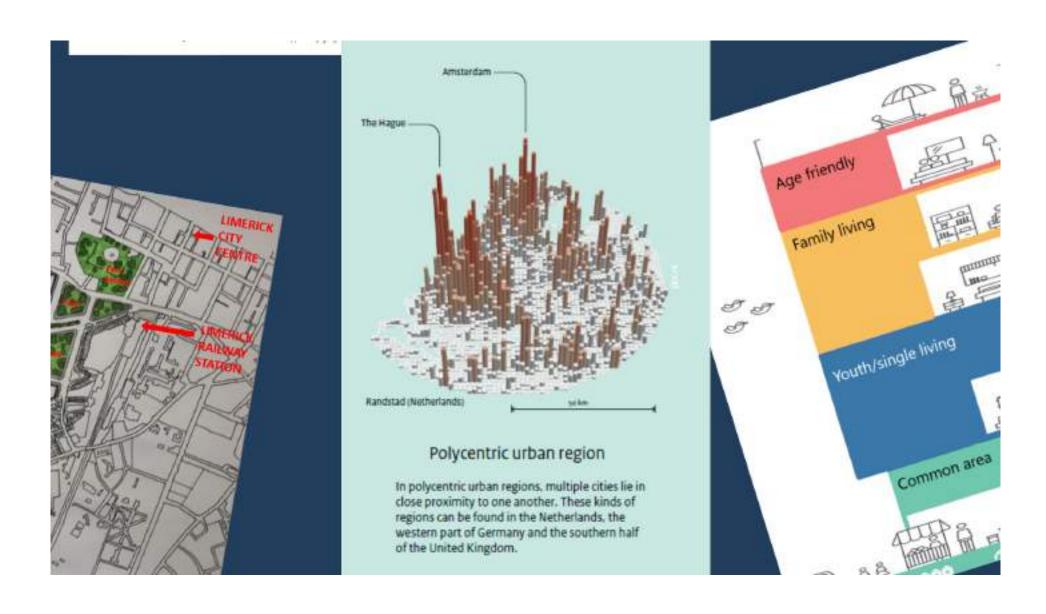










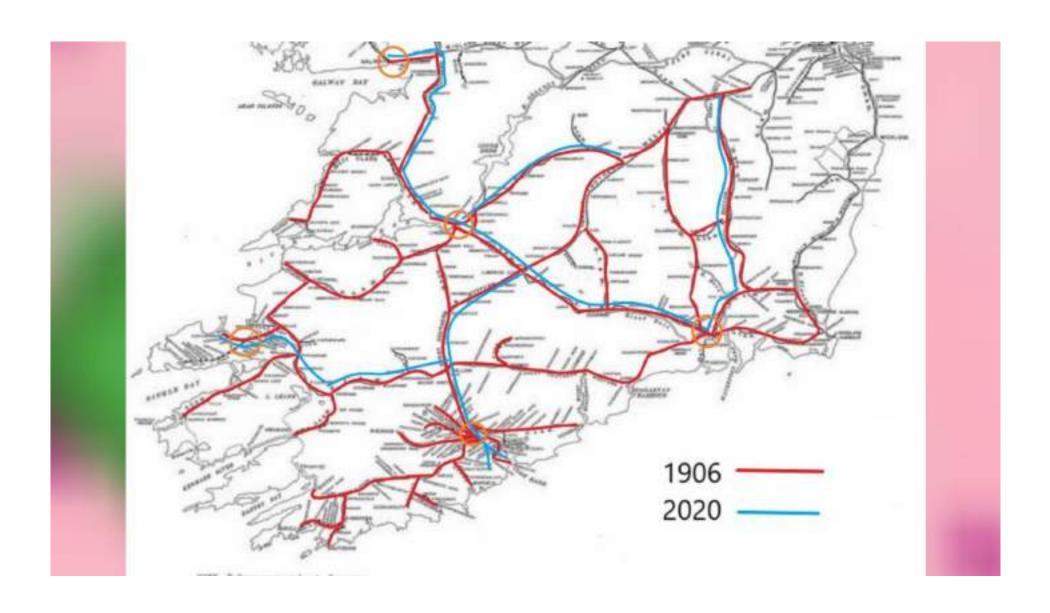




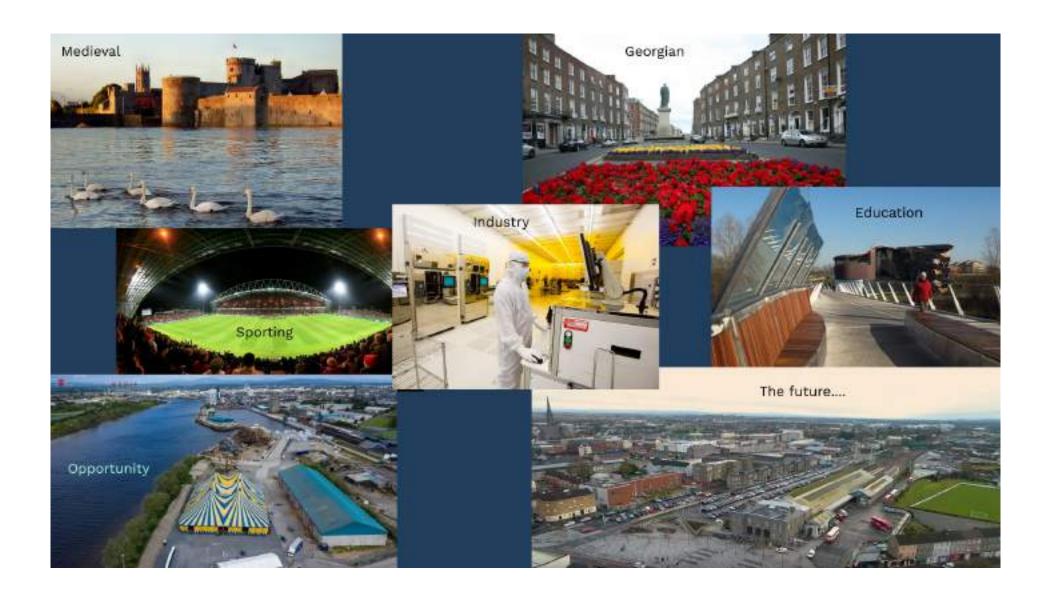
Polycentric...

- Regional cities working together to achieve PI 2040 growth
- Population of 1.3m+
- Urban living (Reverse doughnut effect)
- Superior city connections
- Limerick as COE for healthcare?
- Galway for media?
- Cork for education?
- Waterford for science?





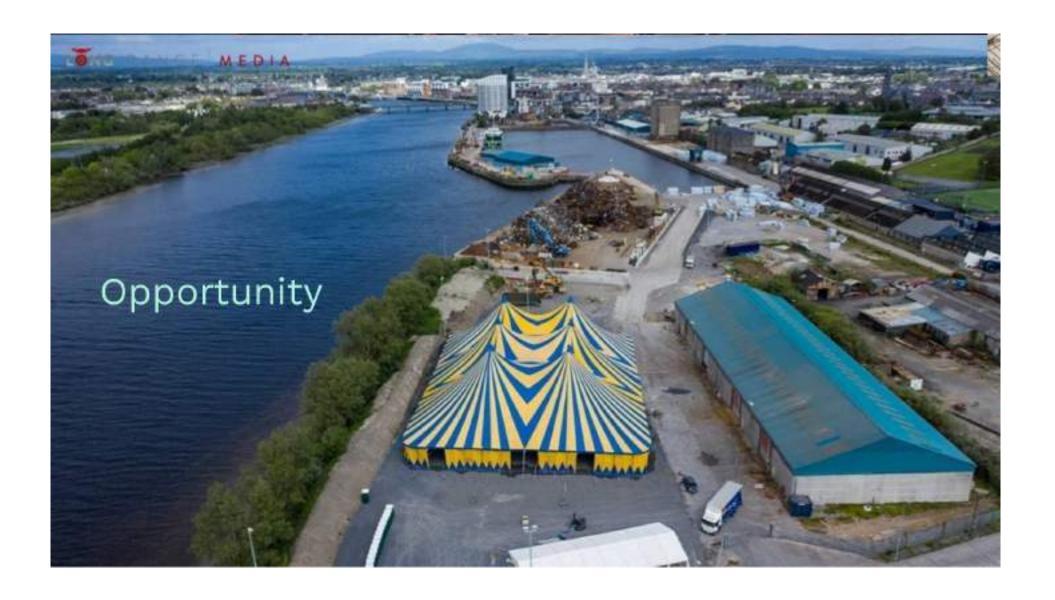






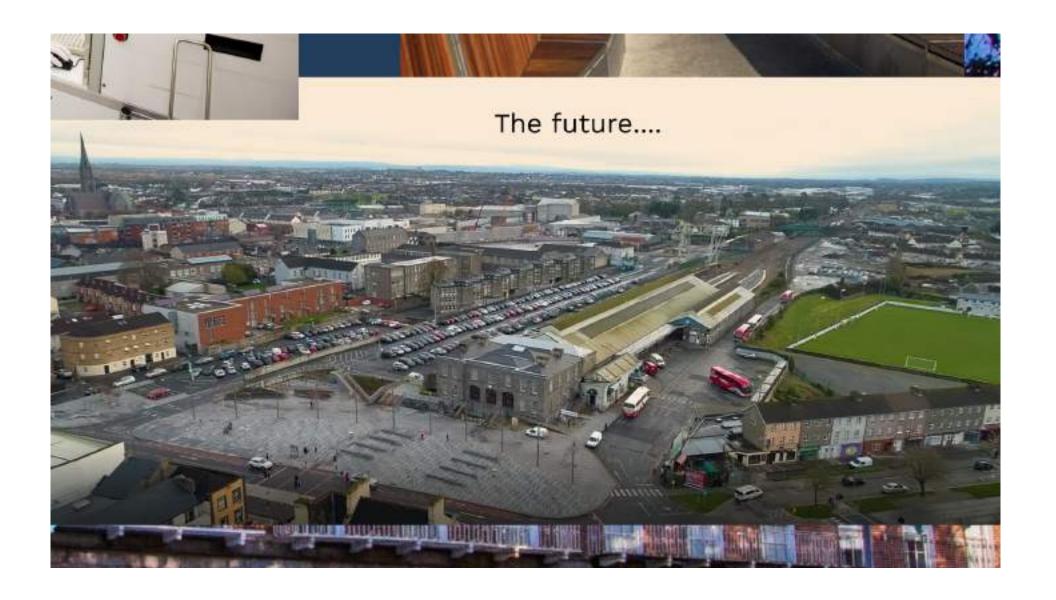














Thank-you for your attention

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